

doona™

Doona™ the world's first infant car seat with integrated wheels



Safety Information

Perfect for today's busy parent, the Doona™ surpasses every safety standard both in its primary function as a car seat and when converted into a stroller. Doona™ is the only product to pass both ECE R44/04 Car seats and BSEN1888:2012 Pushchair stroller tests. Simple Parenting's Engineering, Safety and Medical experts spent eight years developing Doona™. Their key focus was ensuring that a baby is safe and comfortable both inside and outside the car.

Inspired by the position of baby in its mother's arms, Doona™ and its unique orthopaedic new-born insert pad was designed to fully support the baby. Adding to its safety features the new-born insert pad is anti-bacterial, hypoallergenic, humidity and thermal regulating. The Doona™ is longer in length than other car seats and the new-born insert pad provides an angle which passes the requirement for new-born lie-back in the European & British safety standard for strollers. The Doona™ incorporates a deep double walled side impact protection and anti-rebound technology making it the pinnacle of safety and comfort in and out of the car.

It is recommended that rearward facing car seats are the safest way to protect an infant. Therefore, the Doona™ is a Group 0+ rearward facing car seat from birth to approx. 15 months (up to 13kg).

The Doona™ can be installed with a 3-point vehicle seat belt or with a Doona™ ISOfix base for added safety and convenience, reducing the risk of installation errors.

Like all infant car seats, Doona™ is not intended for the baby to be in all day. Similar to a lie back new born stroller, the angle of the Doona's™ orthopaedic back rest and padding, coupled with the shape of the shell provides maximum comfort and safety for your infant, with a previously unattended level of convenience and flexibility.



Side-Impact Protection.
Double wall shell structure



Anti-Rebound Protection.
Handle enhances protection



European Certified.
Car seat & Stroller



Fail-Safe Mechanisms.
Assure safe use



Baby-Safe Materials.
Tested and certified